**Call for Organizations/Individuals to Amplify the 2020 Campaign of Dignified Menstruation**

***Global South Coalition for Dignified Menstruation (GSCDM)*** is working hard for changing the narratives from `hygiene' to `dignity' around menstruation. Dignity during menstruation is just not about talk or use the word of dignity for the sake of talk. Simply, it is state of free from all forms of abuses, discrimination, violence associated with menstruation.

In other words, the equal status between 25 days and 5 days in a month. Broadly, dignified menstruation defined by three `P'; Principally- consideration of menstruation through human right lens. Simply, each girl or menstruator deserved dignity during menstruation. Each country has its human right policy and might agreed and signed the international human rights instruments. Practically-menstruation is not only 80 ml bleeding or a fist of blood or five days bleeding. It is associated with immediate and long-term adverse impacts throughout the life cycle of women even after the death regards to social, cultural, political, economic, technical, environmental aspect of the women. Therefore, addressing one or two aspects of the menstruation on women's life could not address the issues associated with menstrual practices. Thus, the holistic approach required for assuring the dignity during menstruation where the intervention related with WASH, education, health, empowerment, environment etc. have to go simultaneously and `Psychologically-dignified menstruation reassesses the construction and shape of the power in relation with state of `purity' and `impurity' (menstruation) from family and childhood in order to cultivate the culture of equality and justice between boy and girl or men and women.

For details: <https://www.dignifiedmenstruation.org/>

In this connection, the GSCDM started to celebrate the Dignified Menstruation Day for December 8 since 2019 as a day of 16 days Activism against girls and women. GSCDM also planned a three days (May 26-28, 2020) International Workshop on Dignified Menstruation with the slogan of `Menstrual Talk, Dignity First' in order to address all aspects of the of menstruation in all aspects of ecological model started from individual, family, society, national and global at large[[1]](#footnote-1). Thus, the year 2020 is significant year to create the movement on dignified menstruation at country, regional and global level for achieving SDGs, sustained peace, elimination of gender-based violence, and promotion of human right.

Therefore, GSCDM is looking for a passionate organizations and individuals to lead the campaign around the dignified menstruation at the state/province and country level voluntarily. The criteria for organization/individuals are:

* Lead the campaign on dignified menstruation provincial/country according to the context but have to organize at least an event physical or digital or any kinds of activity/month spontaneously e.g. social media.
* Explore the funds/networks for research, publication, training and advocacy at regional level.
* Accountable with GSCDM for planning, reporting and networking. More importantly flexible to accommodate time.

**Benefit:**

* Membership in GSCDM, as mentioned in website
* Lead state/country as a focal person and will display in website[[2]](#footnote-2)
* Eligible for candidacy for GSCDM if they like to contest for steering committee.
* Possible to lead next International Conference 2020

**Next Steps:**

* Like the page of GSCDM in Facebook, twitter, Instagram
* An interest letter: why do you like to join? what could you do?
* Membership- follow the website
* Short bio
* Even if you do not like to get membership and coordinator, you can share 1-2-minute video on why the slogan of #MenstrualTalkDignityFirst is important in the era of 2030 agenda.

**Deadline:** There is deadline indeed but the first comes first serve thus the early is the best.

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1. Due to COVID-19, will wait till end of April, 2020. In worst case scenario, will postpone for Dec 8, 9, 10, 2020 [↑](#footnote-ref-1)
2. The country coordinator, will be one or two according to the size of the county. [↑](#footnote-ref-2)